

The Desert Channels Queensland logo use guidelines

The DCQ logo is designed to incorporate all the corporate colours. Substitution of other colours is not permitted.



Full colour



Greyscale

Where required, the DCQ logo can also be used in greyscale.

Exclusion zone: make sure that text or other design elements do not encroach on the logo.



In all instances where used with other logos, all logos should be scaled to the same visual weight and the separation distance should be at least double the exclusion zone.

Minimum reproduction size



The logo should not be distorted (i.e. stretched or contracted) or used on the vertical.

